



MEDIA-KIT 2019

Acesse um exemplar da Revista Aigle Azur neste Link:

https://issuu.com/veradosanjos/docs/revue_aigle_azur

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Aigle Azur, France's second largest airline, with more than 300 flights a week and **2 million passengers a year**, has entrusted the development of its inflight magazine to writer and photographer Guillaume de Sardes (editor-in-chief) and the C2H Communication company (publisher).



Issue 1.

ISSUE 1 (SPRING 2019) WILL BE DISTRIBUTED FREE OF CHARGE ON AIRPLANES AND IN THE COMPANY'S VIP AIRPORT LOUNGES. IT WILL ALLOW YOU TO REACH MORE THAN **500,000 PASSENGERS**.

Quarterly magazine

Issue 1 / April-May-June 2019

Issue 2 / July-August-September 2019

Issue 3 / October-November-December 2019 (Edição Brasil)

Issue 4 / January-February-March 2020



ROUTE MAP REGULAR FLIGHTS



— Ligne opérée par Aigle Azur
* Conjointement avec Corsair

— Ligne opérée par notre partenaire Tap Portugal
— Ligne opérée en code share par notre partenaire Hainan Airlines
— Ligne opérée en code share par notre partenaire Air Caraïbes

THE MAGAZINE

Our concept

Aigle Azur's inflight magazine covers topics ranging from travel and culture to lifestyle, trends and gourmet cuisine. Published every three months, this bilingual magazine (French and English) will invite readers to discover Aigle Azur's destinations.

Our content

In each issue, readers can explore:

- Two destination dossiers: one dedicated to a specific country, the other to a city. Dossiers include a general description of the destination; a picture portfolio; interviews with well-known figures linked to the destination; a travel diary with addresses of museums, design shops, hotels, restaurants, etc.; a gourmet guide with recipes linked to the destination.
- A guide to discovering a location near Paris.
- The latest artistic and cultural news from Paris and French cities served by Aigle Azur.
- A fashion section.
- A guide to flavours and essences from around the world (perfumes, essential oils, spices, etc.)
- A guide to one of the world's top vineyards.
- Articles on French and foreign gastronomy, with a feature on one of the airline chefs.
- A wellness section (health, beauty, etc.)
- A dossier on Aigle Azur: a world map of the company's destinations, its fleet, its services, its history, its partners, different classes of travel, inflight shopping, portrait of an Aigle Azur employee..

ADVERTISING RATES

Full-colour page:	5000 € excl tax
1/2 page:	3500 € excl tax
1st double-page spread:	14000 € excl tax
double-page spread:	10000 € excl tax
inside front cover:	11000 € excl tax
inside back cover:	9000 € excl tax
Back cover:	15000 € excl tax

FORMAT

210 x 290 mm 112 + 4 pages

Cover: 200 g/m2 double-sided glossy coated paper

Interior: 115 g/m2 double-sided glossy coated paper, perfect bound