

PRESS BOOK

P
PASCAL PIVETEAU
PARIS

Agence Spirale

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Pascal Piveteau grew up in a family where art and creation were dominant. With a painter and pianist as a mother and a father practicing industrial design, inspiration comes naturally to the young Pascal. Yet he chooses a corporate career. After 20 years as the CEO of his own steel company he decides to dedicate his life to creation and "couture". The passion for horses he shares with his daughter leads him to create the first brand in leather riding clothes. He discovers stretch-leathers from the finest French tanneries. This material proves his brand's authenticity. He then creates Pascal Piveteau's 'Paris French Leather Couture'. His solid international experience gained during his early life, allowed him to expand overseas mainly in Asia and America. His first fashion show in Hong Kong in 2013 was a real success : the collection was acclaimed by influential buyers such as the prestigious stores, but also by the entertainment world. Thus Sharon Stone, Felicity Hoffman, Adrian Brody, Zoé Félix, Marilou Berry, Alma Jodorowsky, Claude Lelouch and many others have already been seduced by the creations of Pascal Piveteau. Arousing new emotions is the biggest motivation for this new designer.

Our vision of luxury : The handmade

Leather and leather stretch Pascal Piveteau are coming from various European tanneries which we reprocess and final cut in Paris, France.

Pascal Piveteau and the artisans accompanying him use secular gestures and simple tools to produce and cut clean and elegant forms. Whether it is Box, bull, lambskin, crocodile smoothed with Agathe stone, ostrich, stingray, lizard or hand painted python, it is always sublimated by the fiddly work of the artisans in order to satisfy our demanding and prestigious clientele.

The process of making the clothes and the accessories requires a large number of highly qualified people. The creator's

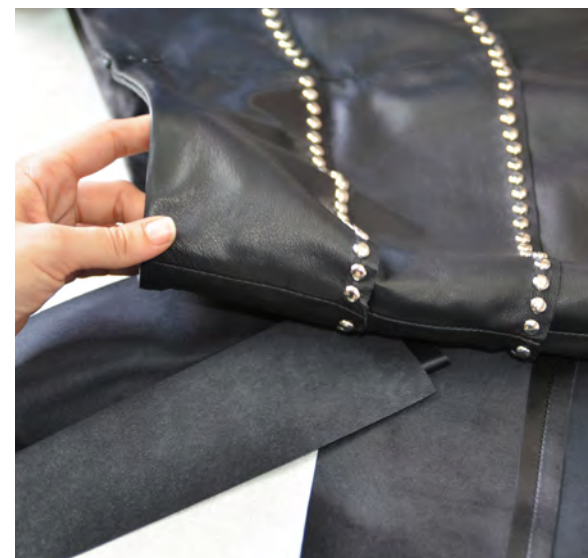


extensive experience and vigilance are the elements that guarantee a good coordination and making.

These professionals with an authentic know-how produce each model from a single patron produced by the modeler.

Each clothe is unique

The work and attention required for each piece does not allow Pascal Piveteau to produce and drawn as many models as he would like to. Each piece is unique and especially made for its owner. The customer buys rarity. Pascal Piveteau guarantees each piece individually ; he sign by hand each label and assigns an authentication number.



look 01. Stretch leather dress and muslin « Made for Sharon Stone » - Ref : 1404



look 02. Claudine stretch leather dress - Ref : 1401





look 03. Goat and seal fur jacket - Ref : 1452



look 04. Goat and seal fur coat - Ref : 1453

look 05. Water snake and leather jacket for him « Made for Dennis Quaid »
Ref : 1427



look 06. Short stretch leather trousers (Slim fit, low waist) - Ref : 1415



look 07. Leather stretch dress - Ref : 1338





look 08. Strapless stretch leather dress - Ref : 1316



look 09. Asymmetrical stretch leather dress - Ref : 1339

look 10. Leather jacket with epaulets « Made for Ming Na Weng » - Ref : 1351





my private collection

Angela Bassett,
Adrien Brody,
Audrey Dana,
Felicity Huffman,
James Remar and his daughter,
Dennis Quaid,
Gary Dourdan,
Ming-Na Wen,
Zoé Félix.

THE NEW LEATHER COLLECTION, STRETCH LEATHER & BAGS

Stores

KERISPER - 56 Pluneret
CESARE NORI - 31 Toulouse
SACOBX - 28 Chartres
HIEBER - 57 Metz
MARIE NAUDDYE - 13 Aix-en-Provence
MORIZOT - 21 Dijon
MONTY - 75 Paris 16
JAB FASHION - Roma /Italy
IRIS GALLERY - Moscow

Show Rooms

PARIS
6, rue Caumartin 75009 Paris
HONG KONG
Hollywood road - Central Hong Kong
NEW YORK - 2014
MILAN - 2014

Style Office & Show Room

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